



Young Audiences Western New York

FOR IMMEDIATE RELEASE

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UNUSUAL SPONSORSHIP MODEL ANNOUNCED YOUNG AUDIENCES AND HYATT'S ALL THINGS CREATIVE

BUFFALO, NY 11/18/14) – Young Audiences of Western New York is pleased to receive a generous partnership with Hyatt's All Things Creative. Starting on Black Friday, November 28, 2014 and running through January 15, 2015, patrons of Hyatt's All Things Creative will have the opportunity to purchase materials to donate to Young Audiences WNY. These materials will be used for arts in education programs provided by Young Audiences to the youth of Western New York.

WHEN: November 28, 2014 – January 15, 2015

WHERE: Hyatt's All Things Creative
8565 Main Street, Clarence, NY 14221
910 Main Street, Buffalo, NY 14202



PURPOSE: Provide quality arts materials for the young people participating in Young Audiences workshops in school and out of school

Young Audiences has, for over 50 years, been a critical source of arts learning for young people. Workshops and residencies are provided by professional artists in the community who are skilled and passionate teaching artists. Arts mediums include dance, music, theater, visual, literary and digital arts. Many of the young people served by these programs have little or limited access to the arts, and quality materials help provide the hands-on experiences that best enhance their learning.

"Hyatt's is extremely pleased to partner with Young Audiences of Western New York. Their use of hands-on arts learning brings children new experiences and ways of thinking that are important for inspiring the next generation. We are proud to add our support to the hard work they do to provide the best educational and artistic opportunities for our youth."

– Elizabeth Hyatt-Martin

We hope you will stop by!

- Information and wish lists available at two Hyatt's locations: Main Street in Buffalo and Clarence.
- Materials available for donation will include paper, paint, brushes, clay, origami paper, and more. Hyatt's gift cards can also be donated.

For more information please contact us at 716.881.0917 or at communications@yawny.org

ABOUT HYATT'S ALL THINGS CREATIVE: A trusted source since 1959, Hyatt's All Things Creative has earned a reputation for being experts in serving creative people worldwide with quality products and service from its headquarters in Buffalo, NY. A family owned business now in the third generation, they are continually growing to meet the evolving needs of their customers and offer over 55,000 products for artists, architects, sign makers and designers of many disciplines.

ABOUT YOUNG AUDIENCES: Young Audiences of Western New York's mission is to make the visual, performing, and literary arts a part of young people's lives in order to enhance their development as creative and productive human beings. They provide services in Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, and Wyoming counties. Every day, they fulfill their mission through performances, workshops, and residencies in educational, cultural and community centers. Young Audiences of Western New York celebrated 50 years of service in 2013.

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ARTS FOR LEARNING

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