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YOUNG AUDIENCES ANNOUCES FREE PUBLIC ADVOCACY EVENT "WHAT DO YOU ADVOCATE FOR?"

BUFFALO, NY (June 26, 2014) – Young Audiences, in collaboration with Arts Partners for Learning and Emerging Leaders in the Arts Buffalo (ELAB), will host a free, public event at Hallwalls Contemporary Arts Center on Monday, July 14th, 6 pm - 8 pm: *What Do You Advocate For?*, an arts advocacy event featuring short presentations by dynamic leaders in the arts throughout New York State.

What Do You Advocate For? is a part of the first ever Buffalo Emerging Leaders Institute, serving 25 emerging leaders in the arts from organizations and schools across New York State. The Institute is an intensive three-day experience focused on addressing functional needs relevant to successful leadership and management.

Presenters of *What Do You Advocate For?* include Institute participants, Young Audiences staff, and ELAB members. Presentation topics will cover arts advocacy topics such as placemaking, the power of naming things, and STEAM (Science, Technology, Engineering, Arts, and Math education). Two short films will also be featured from ELAB's annual City of Night and Starlight Studios.

This event is free and open to the public, and there will be light refreshments with a cash bar. RSVP on Facebook: https://www.facebook.com/events/489900381156856/?context=create&source=49

The **Buffalo Emerging Leaders Institute** is made possible by the New York State Council for the Arts, with additional support provided by Emerging Leaders in the Arts Buffalo (ELAB).

Emerging Leaders in the Arts Buffalo is a group of multidisciplinary artists, arts administrators and patrons who work to support professional and artistic growth while serving as creative placemakers for the region through innovative events, educational activities, critiques, workshops and community art projects.

ABOUT YOUNG AUDIENCES: Young Audiences of Western New York's mission is to make the visual, performing, and literary arts a part of young people's lives in order to enhance their development as creative and productive human beings. They provide services in Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans, and Wyoming counties. Every day, they fulfill their mission through performances, workshops, and residencies in educational, cultural and community centers. Young Audiences of Western New York is celebrated 50 years of service in 2013.

Young Audiences' mission is made possible by private and public support including major support from the Buffalo & Erie County Public Library, The Cameron and Jane Baird Foundation, Children's Guild Foundation, City of Buffalo, Erie County, Erie County Youth Services, Fund for the Arts, General Mills Foundation, John R. Oishei Foundation, National Endowment for the Arts, New York Council for the Humanities, New York State Council on the Arts, Peter and Elizabeth C. Tower Foundation, Young Audiences, Inc., and Buffalo City Council Members.

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